



Modernize Your Data. Activate Intelligence. Prepare for Generative AI

Strategic Overview

Data & AI forms the intelligence backbone of modern enterprises. NVISH helps organizations unify customer data, activate predictive models, and embed real-time decisioning directly into their growth operating systems.

Core Capabilities

- Unified CRM, MAP, CDP integration
- Identity resolution & governed customer profiles
- Data modernization and AI-readiness engineering
- Secure data sharing and controlled access systems
- Predictive modeling (conversion, churn, LTV)
- AI-driven segmentation & next-best-action
- Omnichannel attribution & executive dashboards

Operational Approach

- We structure and govern enterprise data as scalable, secure infrastructure rather than static reporting.
- We embed predictive intelligence into workflows, enabling real-time, AI-ready decision-making across marketing and revenue operations.

Measurable Outcomes

- **15-30%** Improvement in overall conversion performance rates
- **20-25%** Improvement in sales forecast accuracy levels
- **10-20%** Reduction in overall customer acquisition cost
- Increased long-term customer lifetime value through predictive engagement strategies

The NVISH Advantage

We don't modernize data in isolation.
We integrate it. Govern it. Activate it.



What stood out about NVISH was their operational approach to data. They didn't just build dashboards - they architected an intelligence infrastructure that powers our lifecycle marketing and forecasting.

We've improved pipeline predictability, reduced acquisition costs, and built a data ecosystem prepared for AI-driven innovation.

-Chief Marketing Officer
Enterprise Technology Company