

Architect the Stack. Orchestrate the Workflows. Prove the ROI

Strategic Overview

- MarTech & MarkOps is operational architecture, not just integration.
- NVISH designs scalable ecosystems that align technology, workflows, and data to drive revenue performance and ROI.

Core Capabilities

- CRM, MAP, CDP, CMS integration
- Workflow automation & governance
- SLA and ownership frameworks
- Campaign playbooks & release control
- GDPR & regional compliance readiness
- Secure data architecture

Operational Approach

- We architect the MarTech stack with governance and clear ownership for faster execution.
- Accountability, security, and performance are embedded to enable scalable ROI.



Measurable Outcomes

- **20-35%** Faster campaign execution cycles across global teams
- **15-30%** Reduction in compliance exposure across regional regulatory requirements
- **10-20%** Improved forecast reliability with standardized lifecycle frameworks
- Lower enterprise technology redundancy through smarter stack rationalization

The NVISH Advantage

- We engineer operational stability at enterprise scale.
- End-to-end MarTech governance and integration.

NVISH brought structure and accountability to our marketing operations at a time when complexity was slowing execution.

By integrating our CRM, automation, and CMS platforms under a governed framework, they improved campaign speed, reduced compliance risk, and strengthened forecast reliability. We now operate with operational clarity and enterprise-level control.

-VP, Marketing Operations

Global Enterprise Organization